



# MEDBOURNE NEIGHBOURHOOD PLAN

Referendum Version - May 2018

## CONSULTATION STATEMENT

### Appendix CS-2

## MNPAC Communications Policy

hyperlinked from main document  
NP Consultation Statement

[CLICK HERE TO RETURN](#)

## OBJECTIVES

A] To achieve a Neighbourhood Plan which engages the whole Medbourne Community and recognises all minority groups. (Equality and Diversity).

B] To be transparent in all communication.

C] For all material used to be traceable and origins can be verified.

D] To be transparent when engaging all stakeholders#.

#Stakeholders in this context to be all members of the Medbourne community and anyone identified by the committee deemed likely to be impacted on or involved in the Medbourne community.

## ACCOMPLISHING OBJECTIVES

A] Identify stakeholders

B] Identify methods of communications for different stakeholders but be aware that some might be in more than one category.

C] Create logo/typeface/illustration so Neighbourhood Plan communications have an identity and are recognisable.

D] Use plain, straightforward language which expresses what is to be said clearly and simply.

E] Engage members of the community including The Parish Magazine, Neighbourhood Plan publications, leaflets, notice board, social media, public meetings, consultations; both group and individual.

F] Make sure all communications are clear and co- ordinate and the community are clear how to get involved and the committee can capitalise on community input.

G] Engage all age groups.

H] Engage individuals, associations, clubs, environmental bodies, businesses, shop, pub, church.

I] Create questionnaires which are engaging, workable and retrievable.

J] Keep the community informed and engaged for the period leading up to the publication of the Neighbourhood Plan.

K] Identify appropriate types of public consultations.

L] Create a timeline which is feasible and realistic.

M] Proof reading of all external communications.

N] What to do and who does what, if mistakes happen.